

# CORTNEY L. BLOOMER, MPH

100 Comstock Rd.  
Dayton, NV 89403

(304)588-0458  
cortbloomer@gmail.com

## PROFILE

Public health professional with excellent skills in communication, coalition-building, and program development and implementation. Searching for opportunities in that allow work with youth and continued professional development.

## EDUCATION

*West Virginia University, Morgantown, West Virginia*

**Master of Public Health**

August 2008

Practicum Project: Design and Implementation of a NIOSH Respiratory Health Hazard Evaluation Database

*West Virginia Wesleyan College, Buckhannon, West Virginia*

**Bachelor of Science in Biology**

May 2005

## RELEVANT EMPLOYMENT EXPERIENCE

*Healthy Communities Coalition of Lyon and Storey Counties, Dayton, Nevada*

**Food Systems Manager**

2018-present

Works to strengthen local food systems by implementing strategies to increase access to locally grown, affordable, healthy food. Strategies include policy, systems and environmental changes in diverse settings: School gardens, agriculture education and healthy lunch policy in partnership with Lyon County School District; Healthy Pantry Initiative, cooking demonstrations, and nutrition and food resource management education in HCC-managed food pantries; Dayton Solidarity Garden to build a sense of community, increase food security and sustainability and build horticultural skills for SNAP-eligible residents; and Dayton Farmers Market to create linkages between local farmers and residents and increase access to local foods. Works collaboratively to find and implement solutions based in community-identified needs. Additionally, administers SNAP-Ed, NV School Garden Grants, and other funding in support of Food System development, including grant reporting, program evaluation, and oversight of staff.

*City of Carson City, Carson City, Nevada*

**Western Nevada Safe Routes to Schools Coordinator**

2012-2018

Collaborated with stakeholders across health, education, transportation, and law enforcement to promote safety and increase active transportation; Provided bicycle and pedestrian safety education and outreach to a 4-county region in Western Nevada; Performed data collection, analysis and needs assessment to align program objectives with community capacity; Creatively approached challenges related to walking and cycling access in rural Nevada communities; performed walking and biking safety audits in the vicinity of participating schools, recommended safety enhancements and leveraged funding to implement solutions; advocated for safety and improved mode share for bicycles and pedestrians; attended conferences and workshops to ensure currency with best practices in active transportation; wrote grants to support program goals; developed and disseminated marketing and campaign materials to promote active transportation to diverse audiences.

*Carson City Health and Human Services, Carson City, Nevada*

**Health Educator, Disease Intervention Specialist**

**2009-2012**

Developed and delivered public health education campaigns on a variety of topics to community members and health personnel; designed and coordinated health marketing and branding materials to promote public health initiatives and the department in print, broadcast, and social media formats; produced a weekly column on health topics for publication in the Nevada Appeal; served as a representative for the Health Department at conferences, health fairs, community events, and in the media; took a leadership role in the development of a voluntary no-cost sexually transmitted disease screening program in the juvenile justice facility; achieved certification as a Disease Intervention Specialist and worked cooperatively to track cases of sexually transmitted diseases and other reportable diseases, worked to fulfill grant requirements related to public health preparedness, sexually transmitted disease, and hepatitis; served as the HIPAA Officer for the Department; served within the National Incident Management Framework as the Public Information Officer at numerous emergency preparedness events and drills.

*SRA International, Inc., Morgantown, West Virginia*

**Public Health Analyst**

**2008-2009**

Independently developed and performed descriptive statistics on a database of respiratory Health Hazard Evaluation requests in response to a recommendation by the National Academy of Sciences that the Health Hazard Evaluation Program be utilized as a surveillance tool; gathered and compiled relevant occupational health information in response to requests for Health Hazard Evaluations from workers around the United States; conducted literature searches; provided research support; produced graphs and tables; refined PowerPoint presentations; corresponded with members of the scientific community, and provided administrative assistance to members of the Field Studies Branch, Department of Respiratory Diseases, National Institute for Occupational Safety and Health

**SERVICE AND LEADERSHIP**

**Healthy Communities Coalition of Lyon and Storey Counties**

Board Member, 2014-2017, Member 2010-2018

- Works collaboratively with representatives from rural health, public service, and tribal agencies as well as community members to address community needs, especially in areas of health care access and food security.
- Participated in “Get Real Day” at Fernley and Silver Stage High Schools in Lyon County to provide support to at-risk youth.

**Carson City Public Health Development Conference**

Conference Organizing Committee, 2014

- Served on the organizing committee for the inaugural Carson City Public Health Development conference, including soliciting abstracts and developing a conference program to meet the professional development and accreditation goals of Carson City Health and Human Services and partner agencies.

**Muscle Powered- Citizens for a Walkable and Bikeable Carson City**

Board member, 2011-2015, Member, 2010-2018

- Served as an advocate regarding topics such as trail building and maintenance, bicycle and pedestrian safety and access, and Bicycle Friendly Community certification
- Volunteered for trail building activities to promote access to biking and walking
- Served on the organizing committee for Bike Month, 2012-2014, including the Carson City Celebrity Ride, Bike to Work Week, the Veterans Ride and Family Bike Block Party.
- Represented Muscle Powered and Safe Routes to School at the 2013 and 2015 Nevada

State Legislatures for NV Moves Day

- Promoted safe walking and cycling as well as trail building efforts at the Carson City Farmers Market Bike Valet Station

### **Get Healthy Carson City Community Health Improvement Plan**

Community Issue Lead, 2012-2017

- Organized and led a coalition of community representatives to address and improve pedestrian and cycling safety, access and equity issues for all residents as outlined in the Carson City Community Health Improvement Plan.

### **Stronger Economies Together (SET) Rural Tourism Workgroup**

Member, 2013-2015

- Worked with an interdisciplinary team to strategize and implement ways to improve the economies of rural communities through increased tourism.

### **Teen Screen Mental Health Screening Program in Lyon County**

Participant, 2011-2012

- Conducted screenings with at-risk youth to identify mental health issues and risk for suicide; performed debriefing with youth who had completed the survey instrument.

### **Western Nevada Medical Reserve Corps**

Member, 2010-present

- Participated in Mass Antibiotic Dispensing and Point of Dispensing Exercises to increase community resilience and readiness

### **Community Medicine Student Association of West Virginia University**

Co-Chair, 2006-2007, Leadership Council Member, 2005-2006

- Participated in the Rx For Survival Campaign to promote awareness of global health
- Participated in the Mile of Change event to foster awareness among members of the Morgantown, WV community and raise funds for global health; this event generated over \$3000 to help alleviate health disparities worldwide.
- Organized and participated in the construction of two houses with Habitat for Humanity
- Collected and delivered food for the Community Medicine Thanksgiving Food Drive
- Created a display on ATV and helmet safety for the West Virginia University Hospitals Health Fair; interacted with the public to distribute materials and explain the importance of proper helmet use
- Designed an age-appropriate display and activities promoting environmental health for the West Virginia University Hospitals Children's Health Fair; participated in interactive games, including "Trash Basketball"
- Organized a departmental luncheon featuring student presentations on Health in Tanzania
- Designed and presented six age-appropriate educational presentations on dental health (grades k-5) for the Riverside Elementary School Health Fair
- Judged the Riverside Elementary Poster Contest on Helmet Safety and obtained a bicycle and helmets as prizes for outstanding entries.
- Organized a fundraising luncheon for Relay for Life
- Designed a display on sexual health for the "Check the Rec" Health Fair at West Virginia University's Student Recreation Center
- Organized a field trip for community medicine students to the Environmental Protection Agency in Washington, D.C.
- Coordinated a field trip for community medicine students to the National Institute for Occupational Safety and Health, Morgantown, WV

### **West Virginia University School of Medicine Alcohol Awareness Program**

- Participated in the Angels on High Street Alcohol Awareness Campaign
- Assisted with planning and volunteered for the DUI Virtual Reality Simulator at Morgantown High School, University High School, and West Virginia University
- Judged the Spring Break Alcohol Safety T-Shirt Contest

#### **Upshur County Interdisciplinary Team on Tobacco Prevention, 2005**

- Participated in sessions with community leaders, students, and health professionals to discuss and plan strategies for educating the public about the dangers of tobacco and reducing tobacco use among Upshur County residents
- Designed an informational poster and materials promoting tobacco awareness for distribution to a large audience at fairs and festivals.
- Produced documentary-style video on tobacco use in Upshur County, West Virginia

#### **PRESENTATIONS**

- Next Steps for Safe Routes to School – Presenter, 2016 Nevada Bicycle and Pedestrian Summit
- Biking and Walking in Nevada’s Rural Communities – Presenter, 2015 Nevada State Economic Development Conference in Reno, NV
- Get Moving! Carson City: Getting the Wheels Rolling for a Successful Health/Transportation Partnership – Panelist, 2014 National Bike Summit, Washington, DC
- This Is Public Health – Co-author, presented at the Nevada Public Health Association annual meeting in 2009.
- C-8: How a Big Company Changed a Small Town – Author, presented at the Community Medicine Poster Session, Spring 2006
- Depression in Women as a Result of Abuse – Author, presented at the Community Medicine Poster Session, Spring 2006
- Racial Disparities in Breast Cancer Screening – Author, presented at the Community Medicine Poster Session, Spring 2006
- Making the Case for Public Health Spending: The Cost Effectiveness of a Community Rail-Trail in Morgantown, West Virginia – Co-author, accepted for The Active Living Research Conference, February 2007.

#### **SKILLS**

- **Public Health**

Introduction to STD Intervention (ISTDI) training; Epi-Ready Foodborne Illness Outbreak Response training; Understanding of needs assessment, intervention design, project evaluation, research methodology, and social and behavioral theory; Understanding of statistics and management principles and working under grant budgets

- **Computer and Clerical**

Proficient with Microsoft Windows, Microsoft Office Excel/Word/PowerPoint; Skilled at writing press releases, articles, and advertising copy; Experience preparing data for presentation, and designing graphs, tables, and reports; Experience using JMP Data Analysis software by SAS and Adobe Acrobat and Photoshop software; Able to use office machines including multi-line phones and copy/fax machines

- **Certifications**

League Certified Bicycling Instructor, Certified Health Education Specialist – National Commission for Health Education Credentialing; Incident Command System 100, 200, 700; Epi-Ready Training; CDC Crisis and Emergency Risk Communication Training; West Virginia University Institutional Review Board Training; HIPAA Training Certification; American Red Cross CPR